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d/b/a Giodani Jewelry d/b/a Ameno Fashion Jewelry d/b/a GiodaniJewelry.com
d/b/a Starlet Co. d/b/a Starlet; <b>JASON DONG FANG a/k/a DONG FANG a/k/a</b>
JASON FANG, an individual, d/b/a Giodani Jewelry d/b/a Ameno Fashion Jewelry
d/b/a GiodaniJewelry.com d/b/a Starlet Co. d/b/a Starlet (collectively,
"Defendants"),

IT IS HEREBY ORDERED that *for the reasons set forth in the Court's March 9, 2009, Memorandum and Order*, Final Judgment is ENTERED in favor of Chanel and against Defendants, jointly and severally, on all counts asserted in Chanel's Complaint, to wit: (1) trademark infringement under §32 of the Lanham Act, 15 U.S.C. § 1114; (2) false designation of origin under § 43(a) of the Lanham Act, *id.* § 2235(a); and (3) trademark dilution under § 43(c) of the Lanham Act, *id.* § 1125(c).

IT IS FURTHER ORDERED AND ADJUDGED that Defendants' infringement and counterfeiting of Chanel's trademarks was willful and malicious.

IT IS FURTHER ORDERED AND ADJUDGED that Defendant and each of their respective agents, servants, employees, attorneys, and all other persons in active concert or participation with any of the foregoing who receive actual notice of this injunction by personal service or otherwise are hereby restrained and enjoined from, intentionally and/or knowingly manufacturing or causing to be manufactured, importing, advertising, or promoting, distributing, selling, or offering to sell counterfeit and infringing goods using the Chanel Marks (as listed in the attachment herewith); using the Chanel Marks in connection with the sale of any unauthorized goods; using any logo, and/or layout which may be calculated to falsely advertise the services or products of Defendant and/or any business or website, as being sponsored by, authorized by, endorsed by, or in any way associated with Chanel; falsely representing themselves as being connected with Chanel, through sponsorship or association; engaging in any act which is likely to falsely cause members of the trade and/or of the purchasing public to believe any

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goods or services of Defendants and/or any business or website, are in any way
endorsed by, approved by, and/or associated with Chanel; using any reproduction,
counterfeit, copy, or colorable imitation of the Chanel Marks in connection with the
publicity, promotion, sale, or advertising of any goods sold by Defendants and/or
any business or website; affixing, applying, annexing or using in connection with
the sale of any goods, a false description or representation, including words or other
symbols tending to falsely describe or represent Defendants and/or any business or
website, as being those of Chanel or in any way endorsed by Chanel; offering such
goods in commerce; and from otherwise unfairly competing with Chanel; secreting
destroying, altering, removing, or otherwise dealing with the unauthorized products
or any books or records which contain any information relating to the importing,
manufacturing, producing, distributing, circulating, selling, marketing, offering for
sale, advertising, promoting, renting or displaying of all unauthorized products
which infringe the Chanel Marks; and effecting assignments or transfers, forming
new entities or associations or utilizing any other device for the purpose of
circumventing or otherwise avoiding the prohibitions set forth above.

## IT IS FURTHER ORDERED AND ADJUDGED:

Pursuant to 15 U.S.C. § 1117(c) and for the reasons set forth in the Court's March 9, 2009, Memorandum and Order statutory damages are awarded against Defendants, jointly and severally, and in favor of Chanel in the amount of \$720,000.00.

This case is "exceptional" as that term is used in 15 U.S.C. § 1117 and Chanel is awarded \$11,300.00 in attorneys' fees. Chanel is awarded litigation costs in the amount of \$750.00.

NOTE: CHANGES MADE BY THE COURT

	1	1 ATTACHMENT			
BERRY & PERKINS A PROFESSIONAL CORPORATION	2 "CHANEL MARKS"				
	3	<u>Mark</u>	Reg. No.	Reg. Date	
	4	CC MONOGRAM	1,501,898	August 30, 1988	
	5	CC MONOGRAM	3,025,936	December 13, 2005	
	6	CHANEL	0,612,169	September 13, 1955	
	7	CHANEL	0,902,190	November 10, 1970	
	8	CHANEL	0,626,035	May 1, 1956	
	9	CC MONOGRAM	1,314,511	January 15, 1985	
	10	CHANEL	1,347,677	July 9, 1985	
	11	CHANEL	1,733,051	November 17, 1992	
	12	CC MONOGRAM	1,734,822	November 24, 1992	
	13	CHANEL	0,906,262	January 19, 1971	
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